

အသာခ်ာအားတို့အော်အခွဲနော်ခိုင် Faculty of Business Administration

# **Master Programs**

## Master of Business Administration

MBA

- ✓ in Management
- ✓ in Accounting
- ✓ in Finance
- ✓ in Marketing

We care on building your knowledge and skills

Master of Science in Family Business Management

SC.

f bbu.edu.kh

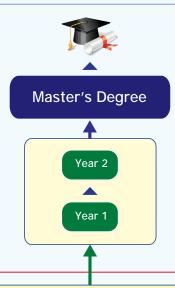
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## **Master's Degree Programs**

- » Faculty of Business Administration
- » Master of Business Administration (MBA)
  - √ in Management
  - $\checkmark$  in Accounting
  - √ in **Finance**
  - √ in Marketing



ច្រកសិក្សាដើម្បី<mark>ទទួលបានសញ្ញាបត្រពីសាកលវិទ្យាល័យបៀលប្រាយ</mark> Pathway to Build Bright University Degree



The Master of Business Administration (MBA) in Management, Accounting, Finance, and Marketing program requires a minimum of two years study. Applicants must hold a bachelor's degree in a relevant subject or hold a bachelor's degree in an unrelated subject and have relevant professional experience.

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### **Master Program Offered**

Faculty of Business Administration offers Master of Business Administration (MBA) program in four specializations as below:

- ✓ in Management
- ✓ in Accounting
- ✓ in Finance
- ✓ in Marketing
  - by Coursework plus Research
  - by Research

#### Master of Business Administration (MBA)

#### **Program Description**

The MBA program at Build Bright University ample opportunity to those who have the potential to lead both national and global enterprises. Besides offering learning opportunity on several critical business functional areas, the program also strengthens the ability of the participants to think strategically and align projects and procedures with, business strategy, lead, motivate and manage teams, use up-to-date information to enable business solutions and solve problems creatively using entrepreneurial insight.

#### **Program Objectives**

- To enhance the ability of the students to recall, understand, and present information including knowledge of specific facts, concepts, principles, theories, and procedures in the business core courses and specialization courses.
- To enhance the ability of a professional qualification involving the study of a specific core major course plus research and required the students to complete of research paper/a minor thesis as part of the course and to apply understanding of concepts, principles, theories, and procedures in the business core courses and specialization courses in critical thinking and creative problem solving, both when asked to do so and when faced with unanticipated new situations.
- To enhance the ability of the students to research and develop skills in organizational leadership and create a pathway to a Ph.D. with the Master of Business Research and to take responsibility for their own learning, continuing personal and professional development, work effectively in group and exercise leadership when appropriate,

act responsively in personal and professional relationship, and act ethically and consistently with high moral standard in personal and public forums.

#### **Admission Requirements**

The Master of Business Administration (MBA) in Management, Accounting, Finance, and Marketing program requires a minimum of two years study. Applicants must hold a bachelor's degree in a relevant subject or hold a bachelor's degree in an unrelated subject and have relevant professional experience.

#### **Enrollment Procedure**

- The students have to submit their completed application forms along with necessary documents including photographs to the Registration Office of the university.
- They have to make necessary payment of fees for admission and undertake the entrance examination as stipulated by the Ministry of Education, Youth and Sport from time to time.

#### **Duration, Semester and Credit**

- Two academic years
- Four semesters
- Total 45 credits

#### **Teaching Methodology**

Depending on the nature and requirement of the specific course, in general, the following methods are adopted in teaching and learning that are focused on the learning outcomes of students.

- Lecture-cum-discussion method
- Group discussion and presentation
- · Case reading, analysis and presentation
- Group and individual problem solving, exercises and quizzes

Methods adopted for each specified course in the master program are focused on student centered approach.



#### **Program Structure**

The Master of Business Administration (MBA) program is of two years duration with four semesters and 45 credits in total. Students have the two options to study, i.e., (1) Coursework plus Research and (2) Research. All the students are required to complete 33 credits of courseworks consisting of 11 Core Common Courses in the first three semesters of the program. In the fourth semester, the students can select either Management, Accounting, Finance or Marketing as their major (specialization). Students option Coursework plus Research have to study two Core Major Courses (6 credits) and write a Research Project (6 credits) in the fourth semester besides the study of 11 Core Common Courses. But the students having Research option have to write a Master Thesis, which consists of 12 credits, the fourth semester along with the study of 11 Core Common Courses.

#### **Core Common Courses**

All the students of Master of Business Administration program are required to study 11 Core Common Courses in the first three semesters. The details of the courses are below:

Core Common Courses (33 Credits)		
Code	Course Title	Credits
MKT308	Marketing	3
LAW399	Governance and Law	3
FIN305	Financial Management	3
FAB303	Family Business Management	3
ITC348	Innovation Management	3
MGT328	Leadership and Organizational Behaviour	3
MGT308	Human Resource Management	3
ACC306	Accounting for Managers	3
RMD314	Research Methodologies	3
ECO323	Managerial Economics	3
ETP304	Entrepreneurship Theory and Practices	3
	33	

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#### **Majors (Specializations)**

The Master of Business Administration (MBA) program has four majors (specializations)

- 1. Management
- 2. Accounting
- 3. Finance
- 4. Marketing

A student can choose any one of these specializations to complete his/her degree either by Coursework plus Research or Research.

## Option for Studying in the Master of Business Administration (MBA) Program

There are two options for the students to study in the program. They can select any one of the options as below:

- 1. Coursework plus Research
- 2. Research
- Master of Business Administration (MBA) by Coursework plus Research.

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Management as major and study the following two courses and write a Research Project in the fourth semester. The detail course structure is as below:

#### **Core Major Courses (12 Credits)**

Master of Business Administration (MBA) in Management by Coursework plus Research

Code	Course Title	Credits
MGT322	Strategic Management	3
MGT312	Leadership and Management of Change	3
RPJ325	Research Project for Management	6
Cumulative Credits		12
	Total Cumulative Credits	45



• Master of Business Administration (MBA) by Research.

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Management as major and write a Master Thesis in the fourth semester. The detail structure of the Master Thesis is as below:

## Core Major Courses (12 Credits)

#### MBA in Management by Research (Master Thesis)

Code	Course Title	Credits
MGT317A.1	Research Proposal Development and Defense	3
MGT317A.2	Conducting Research / Industry- Based Work Project	3
MGT317A.3	Thesis Preparation and Pre- Defense	3
MGT317A.4	Thesis Completion and Final Defense	3
Cumulative Credits		12
Total Cumulative Credits		45

• Master of Business Administration (MBA) by Coursework plus Research.

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Accounting as major and study the following two courses and write a Research Project in the fourth semester. The detail course structure is as below:

#### **Core Major Courses (12 Credits)**

#### MBA in Accounting by Coursework plus Research

Code	Course Title	Credits
ACC306	Advanced Auditing and Practices	3
ACC307	Financial Reporting and Disclosures	3
RPJ302	Research Project for Accounting	6
Cumulative Credits		12
Total Cumulative Credits		45

# • Master of Business Administration (MBA) by Research.

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Accounting as major and study the following two courses and write a Master Thesis in the fourth semester. The detail structure of the Master Thesis is as below:

## Core Major Courses (12 Credits)

### MBA in Accounting by Research (Master Thesis)

Code	Course Title	Credits
PAC317.1	Research Proposal Development and Defense	3
PAC317.2	Conducting Research / Industry- Based Work Project	3
PAC317.3	Thesis Preparation and Pre- Defense	3
PAC317.4	Thesis Completion and Final Defense	3
Cumulative Credits		12
Total Cumulative Credits		45

# • Master of Business Administration (MBA) by Coursework plus Research.

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Finance as major and study the following two courses and write a Research Project in the fourth semester. The detail course structure is as below:

### Core Major Courses (12 Credits)

#### **MBA in Finance by Coursework plus Research**

Code	Course Title	Credits
FIN304	Financial Institutions Management	3
FIN315	Investment Management	3
RPJ303	Research Project for Finance	6
	Cumulative Credits	12
	Total Cumulative Credits	45

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# • Master of Business Administration (MBA) by Research.

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Finance as major and study the following two courses and write a Master Thesis in the fourth semester. The detail structure of the Master Thesis is as below:

Core Major Courses (12 Credits)			
MBA in Finance by Research (Master Thesis)			
Code	Course Title	Credits	
PAC317.1	Research Proposal Development and Defense	3	
PAC317.2	Conducting Research / Industry- Based Work Project	3	
PAC317.3	Thesis Preparation and Pre- Defense	3	
PAC317.4	Thesis Completion and Final Defense	3	
	Cumulative Credits 12		
Total Cumulative Credits		45	

# • Master of Business Administration (MBA) by Coursework plus Research.

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Marketing as major and study the following two courses and write a Research Project in the fourth semester. The detail course structure is as below:

## Core Major Courses (12 Credits)

## MBA in Marketing by Coursework plus Research

Code	Course Title	Credits
MKT311	Marketing Strategy	3
MKT309	Digital and Social Media Marketing	3
RPJ345	Research Project for Marketing	6
Cumulative Credits		12
	Total Cumulative Credits	45

# • Master of Business Administration (MBA) by Research.

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Marketing as major and study the following two courses and write a Master Thesis in the fourth semester. The detail structure of the Master Thesis is as below:

Core Major Courses (12 Credits)		
MBA in Marketing by Research (Master Thesis)		
Code	Course Title	Credits
PAC317.1	Research Proposal Development and Defense	3
PAC317.2	Conducting Research / Industry- Based Work Project	3
PAC317.3	Thesis Preparation and Pre- Defense	3
PAC317.4	Thesis Completion and Final Defense	3
	12	
Total Cumulative Credits45		

## **Requirements for Graduation**

To qualify for the degree of Master of Business Administration (MBA) by Coursework plus Research in **Management, Accounting**, **Finance and Marketing**, a student has to fulfill the following criteria:

- i. Successful Completion of all courses of the program
- ii. Successful Completion of Research Project
- iii. Obtain the Total Grade Point Average (GPA) of at least 2.5.

To qualify for the degree of Master of **Business** Administration (MBA) by Research in Management, Accounting, Finance and Marketing, a student has to fulfill the following criteria:

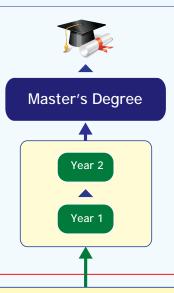
- i. Successful Completion of all courses of the program
- ii. Successful Completion of Master thesis:
  - Research Proposal
  - Conducting Research
  - Thesis Preparation and Pre-Defense
  - Thesis Completion and Final Defense
- iii. Obtain the Total Grade Point Average (GPA) of at least 2.5.

## **Master's Degree Program**

- » Faculty of Business Administration
- » Master of Science (M.Sc.)
  - ✓ in Family Business Management



ច្រកសិក្សាដើម្បី<mark>ទទួលបានសញ្ញាបក្រពីសាកលវិទ្យាល័យបៀលប្រាយ</mark> Pathway to Build Bright University Degree



The Master of Science (M.Sc.) in Family Business Management program requires a minimum of two years study. Applicants must hold a bachelor's degree in a relevant subject or hold a bachelor's degree in an unrelated subject and have relevant professional experience.



#### **Master Program Offered**

Faculty of Business Administration offers Master of Science (M.Sc.) in Family Business Management Program as below:

- Coursework and Research
- Research

#### Master of Science (M.Sc.) Program

#### Program Description

The Master of Sciences (M.Sc.) in Family Business Management is designed to enhance the ability of students to understand entrepreneurs, managers, members of family businesses, professionals involved in family business, and policy makers. It is also designed to aim at recent University graduates who wish to acquire knowledge on Family Business Management. Moreover, the FAB Master's program covers the basic concepts related to the management and administration of family businesses, as well as the different processes and tools that are useful for the effective handling of these companies taking into account the academic and socio-economic status in the country. It also focuses on research and typically required the students to do a thesis paper and to recall, understand, and present information including knowledge of family business, specific facts, concepts, principles, theories, and procedures in the family business courses and enhance the ability of the students to research, and to develop skills in enterprise management and leadership.

### **Program Objectives**

- To provide students with a framework for learning and understanding the nature, importance, and uniqueness of family business
- To understand the balance between the family, ownership and business aspects within the enterprise
- To understand the family firm of the importance of planning business transfers early
- To focus on the attracting and retaining a skilled workforce
- To understand the challenges are primarily the result of issues created by the interaction and overlap of family, management, and ownership particularly where owning families wish to perpetuate their influence and/or control from generation to generation.
- To enable the students in identifying and analysing family business issues in the local and global business environment

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 To enable the students in analysing the family business problems by applying generally accepted theories, best practices and leadership/ management skills in the present business environment.

#### **Admission Requirements**

The Master of Science (M.Sc.) in Family Business Management program requires a minimum of two years study. Applicants must hold a bachelor's degree in a relevant subject or hold a bachelor's degree in an unrelated subject and have relevant professional experience.

#### **Enrolment Procedure**

- The students have to submit their completed application forms along with necessary documents including photographs to the Registration Office of the university.
- They have to make necessary payment of fees for admission and undertake the entrance examination as stipulated by the Ministry of Education, Youth and Sport from time to time.

#### **Duration, Semester and Credit**

- Two academic years
- Four semesters
- Total 45 credits

#### **Teaching Methodology**

Depending on the nature and requirement of the specific course, in general, the following methods are adopted in teaching and learning that are focused on the learning outcomes of students.

- Lecture-cum-discussion method
- Group discussion and presentation
- Case reading, analysis and presentation
- Group and individual problem solving, exercises and quizzes

Methods adopted for each specified course in the master program are focused on student centred approach.



#### **Program Structure**

The Master of Science (M.Sc.) program is of two years duration with four semesters and 45 credits in total. Students have the two options to study, i.e., (1) Coursework plus Research and (2) Research. All the students are required to complete 33 credits of course works consisting of 11 Core Common Courses in the first three semesters of the program. In the fourth semester, the students can select either Family Business Management as their major (specialization). Students option Coursework plus Research have to study two Core Major Courses (6 credits) and write a Research Project (6 credits) in the fourth semester besides the study of 11 Core Common Courses. But the students having Research option have to write a Master Thesis, which consists of 12 credits, the fourth semester along with the study of 11 Core Common Courses.

## **Core Common Courses**

All the students of Master of Science (M.Sc.) program are required to study 11 Core Common Courses in the first three semesters. The details of the courses are below:

#### Core Common Courses (33 Credits)

#### in Family Business Management

Code	Course Title	Credits
MKT308	Marketing	3
LAW399	Governance and Law	3
FIN305	Financial Management	3
FAB303	Family Business Management	3
ITC348	Innovation Management	3
BUS345	Family and Family Business	3
MGT308	Human Resource Management	3
ACC306	Accounting for Managers	3
RMD343	Research Methodologies	3
ETP304	Entrepreneurship Theory and Practices	3
FAB305	Generation Transfer	3
	Cumulative Credits	33



### **Majors (Specializations)**

The Master of Science (M.Sc.) program has one major (specialization) *in Family Business Management* A student can choose and study this specialization to complete his/her degree either by Coursework plus Research or Research.

## Options for studying in the Master of Science (M.Sc.) Program

There are two options for the students to study in the program. They can select any one of the options as below:

- 1. Coursework plus Research
- 2. Research
- Master of Science (M.Sc.) in Family Business Management by Coursework plus Research

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Family Business Management as major and study the following two courses and write a Research Project in the fourth semester. The detail course structure is as below:

#### **Core Major Courses (12 Credits)**

### Master of Science (M.Sc.) in Family Business Management

Code	Course Title	Credits
FAB306	Family Business Strategy	3
IBP303	Industry-Based Work Project	3
RPF304	Research Project for Family Business Management	6
	Cumulative Credits	12
Total Cumulative Credits		45

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#### • Master of Science (M.Sc.) by Research

Students after successfully complete the study of 11 Core Common Courses in the first three semesters of the program can select Family Business Management as major and write a Master Thesis in the fourth semester. The detail structure of the Master Thesis is as below:

## Core Major Courses (12 Credits)

#### Master Thesis for Family Business Management (12 Credits)

Code	Course Title	Credits
PAC317.1	Research Proposal Development and Defense	3
PAC317.2	Conducting Research / Industry- Based Work Project	3
PAC317.3	Thesis Completion and Pre- Defense	3
PAC317.4	Thesis Completion and Final Defense	3
Cumulative Credits		12
Total Cumulative Credits		45

### **Requirements for Graduation**

To qualify for the degree of **Master of Science (M.Sc.)** in **Family Business Management** by Coursework plus Research, a student has to fulfill the following

criteria:

- i. Successful Completion of all courses of the program
- ii. Successful Completion of Industry-Based Work Project
- iii. Successful Completion of Research Project
- iv. Obtain the Total Grade Point Average (GPA) of at least 2.5.

To qualify for the degree of Master of Science (M.Sc.) in Family Business Management by Research, a student has to fulfill the fellowing criteria:

- i. Successful Completion of all courses of the program
- ii. Successful Completion of Master thesis:
  - Research Proposal
  - Conducting Research / Industry-Based Work Project
  - Thesis Completion and Pre-Defense
  - Thesis Completion and Final Defense
- iii. Obtain the Total Point Average (GPA) of at least 2.5.

## **Final Examination**

Students in the Master of Business Administration (MBA) and Master of Science (M.Sc.) program by Coursework plus Research are required to take the final examination on two core major courses at the end of the final semester. Along with the final examination, students are required to write a Research Project (6 credits) in their major (specialization) area as per the separate guidelines of the faculty under the guidance of a supervisor.



## **Evaluation Procedure**

The following methods of assessment shall be followed to focus on the learning outcomes of the students.

#### i. Ongoing Assessment - 65%

- a. Class Assignment for coursework- 40% (Group a n d Individual): quizzes, discussion and p r esentation, case analysis and presentation, exercise and problem solving, but for coursework plus research: (research proposal development and defense, conducting research and publication, research paper preparation and pre-defense and research paper completion and final defense) and by Research (research proposal development and defense, publication of article, thesis preparation and pre-defense and thesis completion and final defense)
- b. H o me Assignment (individual assignment, conducting research, publication of article) - 25% (Individual)

# ii. Final Assessment (examination/Research paper defense/ Thesis defense) - 35% (Individual):

Semester paper/ Major assignment (based on research on a specific assigned topic)/ examination.

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A student is required to earn a minimum of 50% score in each category – ongoing assessment and final assessment. However, in total a minimum of 65% score is required to qualify in the course.

In case a student secured more than 50% score in both the categories, but did not qualify in the course (less than 65%), he/she shall be required to appear the supplementary examination on that course with necessary payment of fee for the examination.

In case a student secured less than 50% score in any category, he/she shall be required to pursue the course again by making necessary payment of course fee.

## **Grading System**

The following grading system is used to assign grades to the students on the basis of their scores on a course:

Score	Letter Grade	Point Grade	Description
85 - 100	А	4.0	Excellent
80 - 84	B+	3.5	Very Good
70 – 79	В	3.0	Good
65 - 69	C+	2.5	Fairly Good/Pass
60 - 64	С	2.0	Fair
Note:		1	1

Less than 65 score is declared to be fail in the course.

Separate guidelines are followed for the evaluation of Research Project and Master Thesis. Based on the above grading system, score of a student for the research works is decided by the research committee formed by the faculty for evaluation.



## Grade Point Average (GPA)

- Credit Hour (CH) is the amount of work represented in learning outcomes and verified by evidence of student achievement of grade A, B+, B, C+, C, D, E and F: one hour of lecture and a minimum two hours of on-going work/out-of-class student work each week for approximately of fifteen weeks for one semester hours of credit. The on-going work/ out-of-class student work includes workshops, seminars, laboratory work, practicum, studio work, field work, presentation, group discussion, quizzes, exams, study visits, and other academic work leading to the award of credit hours.
- One credit hour (CH) is equivalent to at least 15 hours of work presented in student learning outcomes and each course involves at least 3 credit hours (CH) or is equivalent to 45 hours for the entire program.
- Grade Points Value (GP) is the conversion of letter grade to numerical grade representing the percentage of marks received.
- Grade Points Earned = GP x CH
- Total Grade Points Average (GPA) is the average of total grade points earned, where,  $GPA = \frac{\sum(GPxCH)}{\sum(CH)}$



**Credit Transfer** 

A maximum of 15 credits will be allowed to a student coming from other universities/institutions to enroll in the master program irrespective of credits earned by him/her previously in the same program. The maximum 15 credits will be given considering the courses taken and completed by the student similar to the courses offered in the master program. The Dean of the faculty will examine the candidature and get the approval from the Senior Vice President, Academic Affairs and before admitting the student in the program.

## Our Full-time/Part-time Professors - Name a few



Assoc. Prof. Diep Seiha Major Areas: Marketing

Digital and Social Media Marketing



### Assoc. Prof. Dr. Dy Davuth Major Areas:

- Financial Management
- Family and Family Business



## Prof. Dr. Manaranjan Behera Major Areas:

- Research Methodologies
- Managerial Economics



### Assoc. Prof. Meas Renrith Major Areas:

Leadership and Organizational Behavior
Strategic Management
Human Resource Management



## Prof. Dr. Kenneth Kee Kia Hiong Major Areas:

Leadership and Management of Change
Entrepreneurship and Innovation
Leadership and Organizational Behavior



## Assoc. Prof. Dr. Yean Rithy Major Areas:

Accounting for Managers
 Advanced Auditing and Practices
 Financial Institutions Management



## Asst. Prof. Chheang Kandy Major Areas:

Strategic ManagementLeadership and Management of Change



## Assoc. Prof. Noun Rachana Major Areas:

Accounting for Managers
 Financial Reporting and Disclosures



## Asst. Prof. Sok Vatola Major Areas:

- Internship or Industry-Based Work Project
- Research Methodologies



#### Asst. Prof. Dr. Rom Ra Major Areas: - Research Methodologies

- Operations Management



## Assoc. Prof. Dr. Meuk Kimsroeun Major Areas:

Managerial Economics
 Entrepreneurship and Innovation



## Asst. Prof. Tep Vuthy Major Areas:

- Research Methodologies
- Human Resource Management



## Dr. Doung Vuth Major Areas:

Advanced Business Studies
Strategic Management
Family Business Management



## Assoc. Prof. Soly Vannpok Major Areas: - Strategic Management

- Leadership and Organizational Behavior



## Assoc. Prof. Veng Heang Major Areas: - Managerial Economics

- Research Methodologies



## Mr. Moek Kimsroy Major Areas:

Business Law
 Governance and Law
 Generation Transfer

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## Our Full-time/Part-time Professors - Name a few



#### Asst. Prof. In Virakchey **Major Areas:**

- Leadership and Organizational Bechavior - Human Resource Management



Ms. Chhay Sreyleak Major Area: - Managerial Economics



- Ms. Chhim Ratha Major Areas: - Family and Family Business - Entrepreneurship Theory and Practices



- Mr. Chhoun Phearun Major Areas:
- Business Management
- Innovation Management

- Research Methodologies

- Innovation Management

Asst. Prof. Kaing Chantha



Dr. Lay Samean Major Area:



## - Financial Management - Investment Management





#### Dr. Por Narith **Major Areas:**

Major Area:

- Research Methodologies
- Human Resource Management
- Marketing Strategy



## Mr. Song Vuthy **Major Areas:**

- Marketing

- Marketing Strategy



## Assoc. Prof. Dr. Chhay Kongkea **Major Areas:** - Managerial Economics

- Research Methodologies



#### Mr. Em Kedy **Major Areas:**

- Family and Family Business
- Entrepreneurship Theory and Practices



## Asst. Prof. Sung Sophal Major Areas:

- Leadership and Organizational Bechavior

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- Human Resource Management





## **Physical Academic Infrastructure**

#### **Classroom Facilities**



The classrooms designed for MBA students are well-equipped with latest teaching aids, and are airconditioned to make all feel comfortable to learn in a conducive environment. Each classroom has enough space for individual learning as well as to carry out group discussions, role play and presentations.

#### Library

The library of Build Bright University is rich in latest textbooks and reference books as well as relevant study materials. Besides, the students have the opportunity to consult several magazines/journals of their areas of interest. The library has also the facility of Internet, which the students can use during their study. Further, the library is well-equipped with both audio and video aids to provide enough provisions for the students to learn in a friendly environment. All BBU campuses have the latest provisions in the library to generate interest among the students to learn.

#### **Computer Laboratory**

Build Bright University has well-equipped computer



labs for students in the main campus as well as provincial campuses. To provide latest knowledge in different fields of business research as well as for the application of models in research, computer labs for the MBA students are designed.



Seminar and Workshop

Faculty of Business Management organizes seminars and workshops for the MBA students on relevant topics and recent issues of national, regional and global trend. The seminars and workshops are mostly addressed by persons of international repute and the students get an opportunity to interact and share their knowledge among others.



#### **Tuition Fees**

#### Khmer Candidate

✓ Full Program US\$ 1,980	
✓ Per Annum US\$ 990	
✓ Per Semester US\$ 495	

## Foreign Candidate

✓ Per Semester	US\$ 607.50
✓ Per Annum	US\$ 1,215
✓ Full Program	US\$ 2,430

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## **Contact: Central and Provincial Campuses**

#### Main Campus (Phnom Penh)



#### Address: (Building A & B)

- » Along street 1003 between streets 1988 & 1992,
- Sangkat Phnom Penh Thmei, Khan Sen Sok, Phnom Penh. 12101, Cambodia
- » Tel : 023 987 700, 012 682 777, 015 682 777
  - : info@bbu.edu.kh
- »E-mail »Website
- : bbu.edu.kh
- »Facebook Page : Freebook - bbu.edu.kh



#### Address:

- » Along the road from Phsar Krom to Wat Chork, Vihear Chen Village, Sangkat Svay Dangkum, Siem Reap City, Siem Reap Province » Tel: 063 963 300, 012 963 300, 093 963 300,
  - 011 908 777, 015 908 777, 063 763 501
  - »E-mail
  - »Website
  - »Facebook Page
- : sr.bbu.edu.kh : bbu.edu.kh/campus/sr/
- : fb.com/sr.bbu.edu.kh



## Battambang Campus

#### Address:

- » Street 515, Phum Chrey Kaong 2, Sangkat Samrong, Battambang City, Battambang Province
- » Tel: 053 900 904, 010 374 757, 017 651 751, 015 651 751
- »E-mail
- » Website

»Facebook Page

- : info@bb.bbu.edu.kh : bb.bbu.edu.kh
- : fb.com/bb.bbu.edu.kh



#### Preah Sihanouk Campus



»Website

- » Street Ou Mui, Department of Agriculture, Forestry & Fisheries, 5 Village, Sangkat 4, Preah Sihanouk City, Preah Sihanouk
- » Tel : 034 934 024, 077 892 555, 070 977 376, 096 811 7494, 016 390 219
- »E-mail
- : info@sh.bbu.edu.kh
- »Facebook Page
- : sh.bbu.edu.kh
- : fb.com/sh.bbu.edu.kh



#### Takeo Campus



#### Address:

- » Sen Sok Leap Building, Phum 1, Sangkat Rokanoung, Krong Doun Kaev, Takeo Province (Near the Hall of Fame Takeo)
- » Tel: 032 931 031, 012 495 234, 016 245 676, 093 399 920
- »E-mail
- »Website
- » Facebook Page
- : info@tk.bbu.edu.kh
- : tk.bbu.edu.kh
- : fb.com/takeo.bbu.edu.kh









Building A

## **Contact: Central and Provincial Campuses**

#### **Banteay Meanchey Campus**



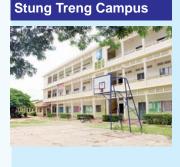
#### Address:

- » On the way Kirichum Chomkarkhnor Pagoda, Phum-Sangkat Ou Ambel (West of the Phnom Svay), Krong Serei Saophoan, Banteay Meanchey Province
- » Tel : 093 92 93 93, 099 711 212, 090 934 777
  - : info@bmc.bbu.edu.kh
- » E-mail » Website
- » Facebook Page
- : bmc.bbu.edu.kh
- : fb.com/bmc.bbu.edu.kh

## **Ratanakiri Campus**

- Address: » Phum Tesh Anlong, Sangkat Boeung Kan Seng (Opposite
- Kan Seng Lake), Krong Ban Lung City, Ratanakiri Province » Tel : 017 950 956, 012 212 209, 096 754 5297, 090 787 699
- » E-mail
- » Website
- : info@rk.bbu.edu.kh : rk.bbu.edu.kh
- » Facebook Page
- : fb.com/rk.bbu.edu.kh





## Address:

» E-mail

- » Thmorleat Village, Sangkat Srasrussie, Krong Stung Treng, Stung Treng Province, Next to School of Khmer-Chinese Association
  - Tel: 066 973 663, 031 251 5959, 098 779 344, 098 777 740, 010 494 964
    - : info@st.bbu.edu.kh
- » Website Facebook Page
- : st.bbu.edu.kh
- : fb.com/st.bbu.edu.kh



## **Tbong Khmum Campus**



#### » Address:

» E-mail

- » Tonle Bet Leu Village, Tonle Bet Commune, Tboung Khmum District, Tboung Khmum Province
- » Tel : 066 777 158, 098 777 158, 099 777 158
  - : info@tb.bbu.edu.kh
- » Website
- » Facebook Page
- : tb.bbu.edu.kh
- : fb.com/tb.bbu.edu.kh





