

INTERNATIONAL JOURNAL OF BUSINESS AND DEVELOPMENT RESEARCH (IJBDR)

(Print ISSN: 2227-0302; Online ISSN: 2227-3840)

GUIDELINES FOR CONTRIBUTORS

International Journal of Business and Development Research (IJBDR) is an annual, peer reviewed, and internationally refereed scholarly Journal published by Build Bright University, Cambodia. The primary purpose of IJBDR is to publish scholarly research articles in the areas of business management, social sciences and development studies. The general guidelines for the authors are as follows:

1. Manuscript submitted by author(s) for publication in IJBDR should be original contribution and neither been published previously nor is under the consideration for publication elsewhere.
2. Manuscript should normally not exceed 25 (A4 size) pages, typed in double-space (including footnotes and references) in 12 font-size in Times New Roman on one side of the paper with wide margins.
3. The cover page of the paper should contain the following:
 - a) Title of the article
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 - e) Sponsoring information (if the research is sponsored/supported by an organization)
4. Article should accompany an Abstract of about 150 words which should state briefly the purpose of the research, main findings and major conclusions.
5. Keywords should be provided immediately after the abstract which encapsulate the principal topic of the paper. A maximum of eight keywords should be given.
6. Tables and figures should be placed at the end of the article. However, their locations in the text should be indicated clearly as: Table – 1 about here. Author(s) must check tables to be sure that the title, column headings, etc. are clear and to the point. Source must be given below the table.
7. All figures (charts, diagrams and line drawings) should be submitted in electronic form. They should be of clear quality, in black and white and numbered consecutively.
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